



From the desk of the President

Adefunke Kuyoro (Mrs K)

Compliments of the season!!! Happy new year (2021) to us all. 2020 has been a year like none other, never seen before and by God's grace, never to be seen and experienced again. We pray that this coming year will be a year of full, complete and total restoration in Appoemn and the event Industry at large.

On behalf of all Executive Committee members, I would like to thank the Board of trustees and all members of Appoemn for the trust in us to elect us as the new executive committee members for 2021-2022, We cannot begin to count the loss and devastation that occurred in the event industry space. I know that every one of us had 2020 goals and aspirations which we were unable to actualize fully. I pray as we look at the losses we are also able to count our blessings and gains. We must also be able to put down lessons learnt, one of which must be to explore other streams of income, imbibe a saving and investment culture especially something that can create a daily income for us.

As we have said during our election campaigning and presentation of our manifestoes, we aim to continue to make Appoemn an association that will ensure standardization in the industry and a prominent stakeholder with the government both at State and Federal level.

Our agenda will include the following:

- Make Appoemn the event association and stakeholder of note at both State and Federal levels
- Appoemn will be an accredited institution, Starting by organizing trainings on events, personal development, soft skills etc. for our members and their staff
- Increase our membership base while reviewing the admission criteria to ensure that only qualified event practitioners are admitted into the association.
- Welfare of members will also continue to be high on the priority list of the exco and welfare department
- Appoemn will continue to be an information base and resource centre for opportunities that are available for funding and leaning as an event practitioner in the first instance and entrepreneur also

Once again I would like to wish everyone a fantastic and prosperous 2021.

Thank you and God bless
Adefunke Kuyoro (Mrs K)
President

BUSINESS POST-COVID

Business in the new normal

The COVID-19 pandemic brought unprecedented disruption to global economic activity with the resulting nationwide lockdown and restrictions.

With the pandemic, contracting parties are asking what the best options are to protect themselves under their existing contracts. In Nigeria, mechanisms such as force majeure, change in law, material adverse change clauses and the doctrine of frustration apply to contract/agreements.

Force Majeure

Force majeure clauses vary, but most include a series of qualifying 'events' that alter a party's rights and obligations if they occur. Common events include wars, terrorism, strikes, work stoppages, natural catastrophes and 'acts of God'. The events must usually be beyond a party's control and must actually cause a party's non-performance to qualify. Essentially, force majeure needs to be defined in the contract as an event that can be relied on with a defined set of consequences.

Key elements of force majeure are that the force majeure event:

- is beyond the parties' control
- must have been unforeseeable
- is inevitable in its occurrence
- insurmountable in its effects such that the consequences could not have been prevented and
- is the reason for failure to perform one's obligation under the contract.

A force majeure clause would specify the force majeure events, consequences of the event (suspension or termination), mitigating steps that a party or parties may take to resolve the problem.

Timely notice to parties concerned in the event of non-performance due to a force majeure occurrence is of essence, and significant efforts to exhaust alternative possibilities of performance must have been made.

In the absence of a force majeure clause, a party may rely on the doctrine of frustration. An important condition before a party can rely on frustration is that the supervening event makes performance of the contract radically different from



what was intended by the parties; and must be entirely beyond the contemplation of the parties at the time of contracting and must not be due to either party's fault.

DIY Contract

A contract comes into existence based on the terms agreed by the parties including posting of clients' pictures on social media, but one important fact is that parties must be ready to enter into legal relations. The relevant contract to the event industry in general (be it a planner, decorator, usher, event security, drinks vendor, etc) is Contract before service.

The essentials of a contract: A contract must:

- Protect parties' interest; and where that does not adequately protect the contracting parties, the contract should not be considered.
- State the time of performance, i.e. there must be duration for the service.
- State the terms clearly
- Include an arbitration clause

Brand Protection

The following are ways to protect your brand:

- Incorporate or register your business.
- Trademark your brand
- Get a Patent
- Copyright

Conclusively, the Lagos State Government released directives to be complied with in response to the second wave of COVID-19. The guidelines speak majorly to the entertainment industry, and the responsibility is on us as event practitioners to ensure strict compliance with the guidelines at all events to avoid being liable for breach. We may take to resolve the problem.

Thank you,

Yewande Deji-Omotayo
Wendy's Bloom Events
IG: @wendys_bloom

TRAINING ON SECURITY, HEALTH, SAFETY & ENVIRONMENT FOR EVENT STAKEHOLDERS

Date: Wednesday February 10, 2021

Time: 11am prompt

Location: Zoom (Link to be forwarded to registered & paid participants via e-mail)



FEMI ARATOKUN-ALE
Target Search Global Nig



JUMOKE OLATUNJI
CEO Delonix Events

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UPDATE ON COVID 19 EVENT HOSTING REGULATIONS

The prerequisite of obtaining event clearance from local authorities still holds, however, Event gatherings of more than 50 persons shall no longer hold in enclosed spaces, this is in line with the COVID-19 Health Protection Regulations 2021 signed by **President Muhammadu Buhari**



A breach of the provisions of the Presidential Regulations attracts a fine or six months imprisonment (or both). Enforcement agencies have been tasked to ensure maximum compliance.

Defaulters / Venue owners who flout the above / do not observe all non pharmaceutical interventions will face the full weight of the law.

We are all enjoined to continue to observe all laid down guidelines and protocols issued by the State and Federal governments for the effective containment and treatment of the novel coronavirus disease.



APPOEMN 2021

PROGRAMME OF EVENTS

Event	Description	Date	Designation
	January		
New Year Event		Date TBA	
	February		
Security, Health and Safety Training	HSE and Security	February 10th	Education Director
Send forth	Send forth of old exco / inauguration of new exco	February 16th or 18th	Event Director
	March		
Health Talk	Health and Well being Virtual Seminars	Date TBA	
TRAINING	Event Director	Date TBA	Event Director
	April		
ANNUAL GENERAL MEETING	Annual General Meeting	Date TBA	Secretariat
VIRTUAL TRIVIA NIGHT	Cooking, Baking or Cocktail activities for Chefs, Bakers and Mixologists to show their skills	Date TBA	Event Director
TRAINING	Event Director	Date TBA	Event Director
	May		
TRAINING	Event Director	Date TBA	Event Director
TOWN HALL	Event Industry	Date TBA	Secretariat
	June		
TRAINING	Event Director	Date TBA	Event Director

APPOEMN 2021

PROGRAMME OF EVENTS

Event	Description	Date	Designation
	July		
Team movie night	Different Teams to fix movie night outings for Team bonding	Date TBA	Event Director
APPOEMN YARD SALE	YARD SALE	Date TBA	Event Director
TRAINING	Event Director	Date TBA	Event Director
	August		
APPOEMN Gala	Fun event for APPOEMN members	Date TBA	Event Director
TRAINING	Education Director	Date TBA	Education Director
	September		
TEIC 2021	Masterclass, CSR, Dinner	Date TBA	
	October		
Decorator's summit	Seminar for Decorators	Date TBA	Event Director
TRAINING	Education Director	Date TBA	Education Director
	November		
Planner's Summit	Seminar for Event Planners	Date TBA	Event Director
	December		
TRAINING	Education Director	Date TBA	Education Director